



Deutsche Messe



FIERA MILANO

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* Hannover Milano Fairs Shanghai Ltd. is a joint venture
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South China International Industrial Fair

June 10-12, 2026

Shenzhen World Exhibition
& Convention Center

www.sciif.com

Concurrent Events



Deutsche Messe
Hannover Milano Fairs Shanghai Ltd.



Deutsche Messe
FIERA MILANO
XZQ
汉诺威米兰之星展览(深圳)有限公司

东浩兰生会展(深圳)
有限公司

深圳东浩兰生惠智
展览有限公司



第28届华南自动化展
华南机器视觉展

Innovation Hub for Smart Manufacturing in the Greater Bay Area

Exhibition Overview

As a series exhibition of two of the world's largest and most influential industrial events, the South China International Industry Fair (SCIIF) focuses on the manufacturing clusters of the Guangdong-Hong Kong-Macao Greater Bay Area, with the forward-looking vision of "Future Industry". Centered on smart manufacturing, it creates a comprehensive showcase that spans both "key & core technologies + digitalization," directly addressing the essential needs of China's manufacturing transformation and upgrading. The 2026 exhibition will continue to focus on frontier fields such as smart manufacturing, industrial automation, and digital transformation, driving global integration of industrial technologies and industry upgrades, and effectively presenting the seamless integration of innovative technologies and products across the smart manufacturing industry chain.

The SCIIF 2026 will be held from June 10-12, 2026, at the Shenzhen World Exhibition & Convention Center.

**PROJECTED
EXHIBITION
SCALE FOR 2026**

**Exhibition Area
100,000 sqm**

**Exhibitors more than
1,200+**

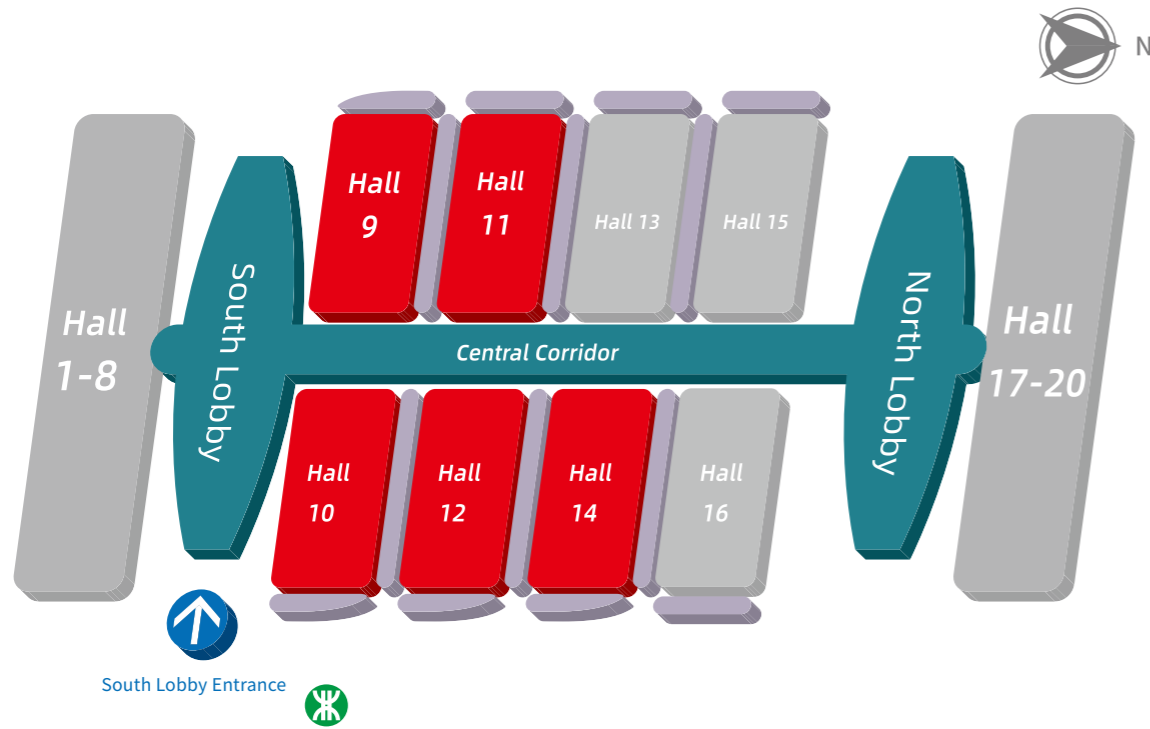
**Total Visitors
100,000**

**30+
Concurrent Events**

Concurrent Events



Exhibition Layout



Product Category

IAS:

- Intelligent manufacturing overall solution
- Drive system and parts
- Mechanical infrastructure
- Induction technology
- Control System
- Industrial computer equipment
- Industrial automation software
- Interface technology and energy supply
- Low voltage switchgear
- Human-machine interface device
- Industrial Communication
- Fluid Power
- Mechanical transmission, parts And manufacturing equipment
- Bearings, springs and fasteners
- Automation equipment
- Instrume.....

MVSZ

- Industrial artificial intelligence
- 3D vision
- Test and measurement
- Visual inspection
- Deep learning
- Image Processing
- Visual positioning
- Optical system
- Smart camera
- light source
- Lens and other machine vision core

RS

- Complete industrial robot
- Suitable for industry applications Overall solution
- Core components
- Mobile robots and warehousing/ Logistics industry application
- smart robot

MWCS

- Metal cutting machine
- Metal forming machine tools
- Additive manufacturing and special processing machine tools
- Inspection and measuring equipment
- CNC system, special software, Functional components such as machine tool electrical appliances
- Cutting tools, Fixtures, Moulds, accessories, etc.
- hardware tools
- Semiconductors.....

Previous exhibitors



*The above enterprises are ranked in no particular order.

ICTS

- Complete industrial robot
- Suitable for industry applications Overall solution
- Core components
- Mobile robots and warehousing/ Logistics industry application
- smart robot.....

CMM

- SMT
- Test section
- DIP
- Manufacturing environment
- Systematization and management system
- Post processing
- Packaging section
- Intelligent warehousing
- Peripheral devices
- Innovation and Entrepreneurship Exhibition Area

Test measurement

- Instrumentation
- Automotive testing
- Infrared thermal image
- Communication test

Laser

- Laser marking
- Laser cutting head and welding head
- Lasers and optoelectronics
- Laser precision machining
- Laser systems & laser chips
- Laser 3D printing and additive materials
- Laser package
- Photonic technology Environmental protection package
- Compressor
- Photovoltaic applications
- Li-ion battery applications
- 3C and communication accessories



HALL 9/10/11/12/14

SCIF

Eight themes run through the entire industrial chain of intelligent manufacturing

South China International Industry Fair covers: Industrial Automation Exhibition, Machine Vision Exhibition, Laser Technology Exhibition, CNC Machine Tool and Metal Processing Exhibition, Robot Exhibition, New Generation Information Technology and Application Exhibition, Test and Measurement Exhibition, CMM Electronic Manufacturing Automation & Resources Exhibition Eight Theme Exhibitions. The exhibition is expected to reshape the paradigm of industrial exhibitions across three dimensions: "Depth, Breadth, Dimension." Vertically, it will highlight cutting-edge breakthroughs in specialized fields; horizontally, it will build a cross-sector innovation ecosystem; in terms of presentation, it will present the innovation landscape in a multidimensional manner—from single-point technologies to integrated system solutions. SCIF 2026 will empower industry upgrades with deep expertise and drive the future of smart manufacturing through a wide range of innovations, thereby establishing itself as a benchmark for industrial technology development.

Hannover Messe and CIIF the best resources providers

As the show of the most influential industry trade fairs: Hannover Messe and CIIF, the organizers shall bring their best resources to SCIF to ensure the percentage of international participants, enlarge the global promotion coverage and invite international buyers, trade visitors from worldwide.

Build itself on previous 28 years, and attract trade visitors from across the industry

Relying on the brand appeal and industry influence accumulated from "IAMD SHENZHEN" that have been held for 28 years, "MACHINE VISION SHENZHEN", and "LASERFAIR SHENZHEN" with a history of 18 years, SCIF has been developed into an annual ideal event for professionals from various industries, and will, based on the advantage of sharing massive buyer resources, invite trade visitors from 3C electronics, automobiles, packaging, machinery, home appliances, textiles, healthcare, new energy and other fields.

Strength, Vision, Future: 30 Forums Redefining Industry Standards

During the exhibition, more than 30 high-quality summit forums, technical training and procurement matchmaking meetings will be held. Government leaders, experts and scholars from home and abroad, outstanding industry representatives will be invited to discuss the cutting-edge issues of the times, and explore the direction of industry development. With a focus on core technology, industrial policy, business mode and other hot topics, this event will facilitate cooperation in project transactions, help the industry predict its future trend, and fully demonstrate the high-end leading role of SCIF as a pilot and weather vane of industrial development.

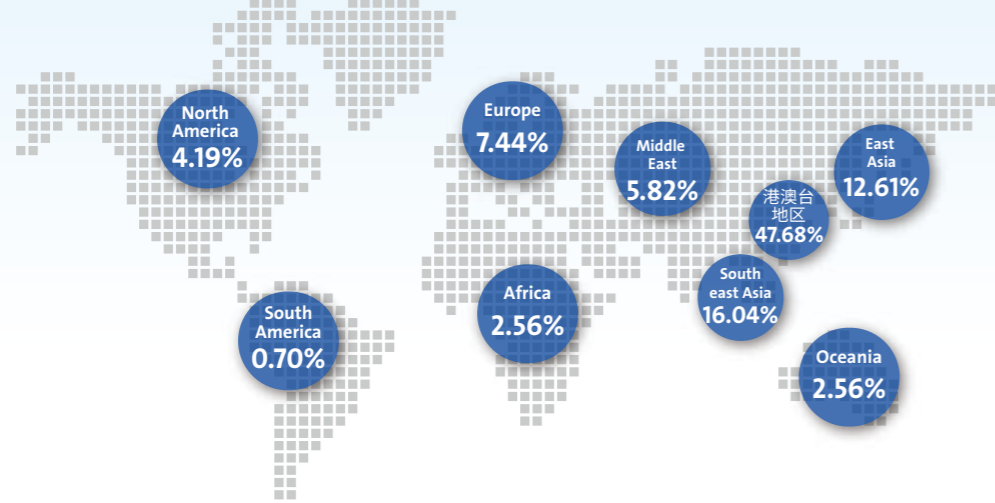
Multi-Dimensional Outreach: Ignite a Traffic Chain Reaction

We will integrate online and offline resources, and make all-round publicity and reports through Xinhua News Agency, China News Service, People's Daily, Guangming Daily, Economic Daily, Global Times, Nanfang Daily, Guangzhou Daily, Shenzhen Special Zone Daily, Shenzhen Economic Daily, China Industry News, chinakong.com, gkong.com, Ringier, Vogel and other public and professional industry media. Online promotion channels such as email push, SMS push, WeChat, Baidu promotion, Tik Tok and video account will be launched at the same time, while offline channels cover airport expressway, Shenzhen Metro, industrial parks and other areas. Efforts will be made to enhance brand awareness in all aspects, and assist exhibitors in obtaining more cooperation opportunities by virtue of the resource advantage of industry networks and multiple market channels.

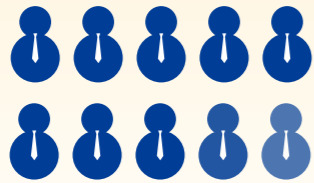


The Review of SCIIF 2025

Overseas Visitor Distribution at SCIIF 2025



Visitor's Purchasing Authority

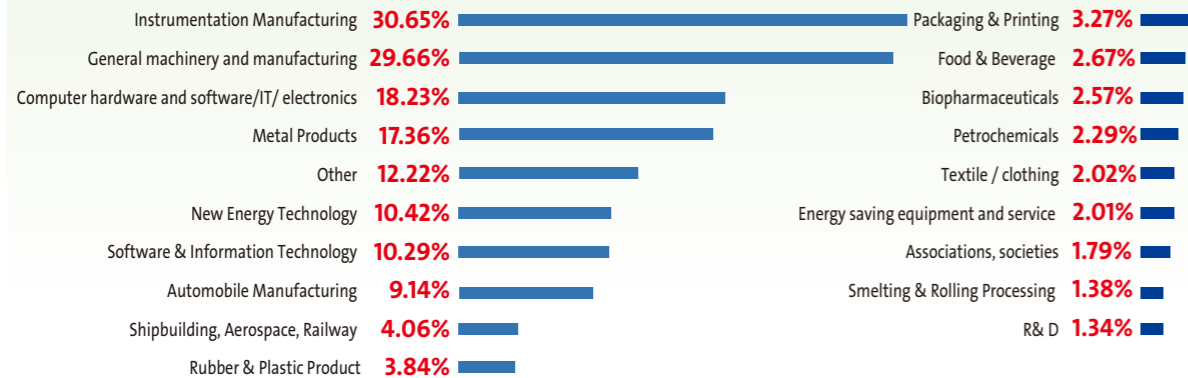


87%

Professional buyers with purchase recommendation rights and final decision-making rights make up 87%



Visitors' Industrial Areas



*The percentage is analyzed on the basis of the number of people who answered this question. Part of the visitors made multiple choices, and thus the total percentage exceeds 100%.



Conference and Forum

The nearly 30 high-level and in-depth professional forums and conferences held concurrently with SCIIF 2025 complemented the display of innovative achievements, attracting deep participation from industry leaders, technical experts, scholars, and policymakers. These events provided profound insights into the future trajectory of industrial development, fully demonstrating South China's leading role as both a hub for advanced manufacturing and a cradle of innovation both in China and on the global stage.

Partial List of Conference Events:

- Vision of the Future: Machine Vision Empowered by AI Ushers in a New Era of Industry 4.0
- Humanoid Robots and Embodied Intelligence Empowering Industries
- Efficient Factory Planning: Hardware & Software Solutions
- AI Empowerment, Intelligent Control Innovation: AI-Driven Industrial Automation & Software Technology Exchange 2025
- South China Test and Measurement Industry Conference
- 2025 China Intelligent Manufacturing Development Forum: Smart Greater Bay Area · Eco-friendly Win-Win Cooperation—Greater Bay Area Intelligent Manufacturing Summit
- (The Fourteenth) Global Automation & Manufacturing Summit China 2025
- Seminar on PLC open Technology and Smart Manufacturing
- "Independent Supply Chains: Reshaping the Rise of Chinese Entrepreneurship" Main Forum & Intelligent Manufacturing Technological Innovation Project Roadshow
- AI-Powered Innovative Manufacturing—Forum on Deeply Empowering High-Quality Development of Manufacturing Industry with AI
- 2025 South China International Machine Vision Exhibition & CSIG Industrial Vision Large Model and Intelligent Detection Frontier Forum
- Embodied Intelligence: Driving Future Intelligent Manufacturing Applications
- OPC UA Technology Empowering Intelligent Manufacturing & Industrial Connectivity
- Guangdong-Hong Kong-Macao Greater Bay Area Graduate Optoelectronic Industry-Academia- Research Forum & Sub-forum of 12th Postgraduate Academic Forum of Shenzhen University
- The 21st IMCA Forum and the 2025 South China Intelligence Internet New Energy Automobile Technology Conference
- 2025 Robot Industry Trend Forum: Collaborative Innovation · Human-Robot Integration—Robots Empowering Global Intelligent Manufacturing
- "Technology Integration & Practical Innovation" 2025 PROFINET Technology Seminar (Shenzhen)

6,000+ attendees

30+ forums

*The above enterprises are ranked in no particular order

Partial Buyers from the End-User Industry

New energy technology

- CATL
- BYD Global Battery
- Sunwoda
- COSMX
- BTR
- Desay Battery
- HD Glabat Battery
- GuiZhou Density Battery
- Highpower
- Felicity Solar
- Sungrow Power Supply
- Jinko Solar
- Gaojing Solar
- DRINDA
- FuelCellChina
- QingGang New Energy
- Wuhan HydraV Fuel Cell Tech
- Guangdong Guohong Hydrogen Power
- Dongguan Chao BA Batteries
- Guangzhou Tedian New Energy
- Huawei Digital Power
- INFYPOWER
- Woer New Energy
- CENS
- KSTAR
- TGBC

Semiconductor

- NVIDIA
- HiSilicon
- NAURA
- AMEC
- Piotech Inc
- Nexperia
- STMicroelectronics
- Vastai Technologies
- Zbit Semiconductor
- ASMADE
- ASMCLimited
- SIDEA
- Poncan
- GAINSIL
- ChipSemi
- ZORRUN Semiconductor
- NeuSemi Group Company
- Gainsil Semiconductor Technology
- Huaxin Semiconductor Technology

Automobile Manufacturing

- BYD Auto
- GTMC
- GWM
- Li Auto
- GAC Trumpchi
- Xpeng
- FAW-Volkswagen
- SGMW
- JLAF
- NIO
- KLM
- CATARC
- TOYO SEAT
- CRAT
- Autoliv
- Dongfeng Honda Auto Parts
- DONG Guan YOKOWO CAR Components
- TAYO Motorcycle
- Aisin Anqing Automotive Parts

Electronics Manufacturing & Computer, Communications, Consumer Electronics

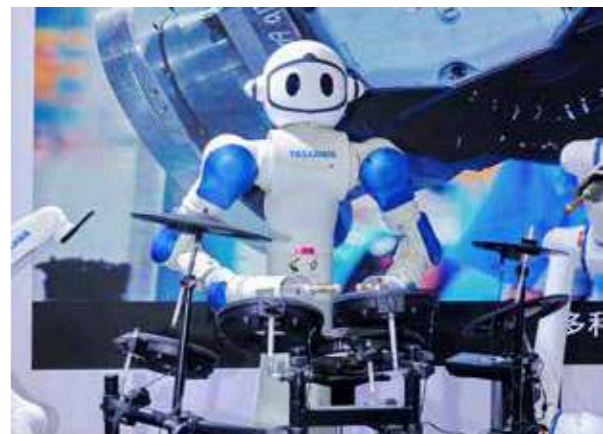
- Apple
- Huawei
- OPPO
- Xiaomi
- ZTE
- Hikvision
- GoerTek Inc
- Foxconn
- LUXSHARE-ICT
- Transsion
- JWIPC
- Desay SV
- Huaqin Technology
- XFUSION
- EDIFIER
- Lenovo
- Flex Ltd
- Sunlord
- TOMAO
- LTK Cable
- Vtech
- Foryou Corporation
- ZDIT Products
- ZKTECO
- Dongguan Dongju Electronic Technology
- Laird Performance Materials
- Ricoh Company
- Nippon Pulse Motor
- Everwin Precision Technology

Ships, Aerospace, Railway, and Other Transport Equipment Manufacturing

- Manufacturin
- AVIC
- AISINO
- Huntkey
- Aisinochip
- HAWAR
- AVIC GA Huanan Aircraft Industry
- AVIC International Beijing Company Limited
- Tanyun Aerospace Materials
- Zhuhai Xinhuizhihang Technology
- Shenzhen Hangyu Chuangxin Technology
- AVIONICS INTELLIGENT SYSTEM
- Chongqing Tuohang Technology
- Huizhou Jinghang Intelligent Equipment
- Shenzhen Yuhang Communication Technology
- Shenzhen Lide Shipbuilding Technology
- Shanghai Shangshi Ship Technology
- Guangxi Wuzhou Win Xin Shipbuilding
- Guangxi Ronghua Shipbuilding Technology

Biological and Medical Industry

- Mindray
- Sinopharm
- Weigao Group
- Sinocare
- SCW Medicath
- Klarity Medical & Equipment
- Siyomicro
- HocerMed
- Nobo Medical Technology
- Shenzhen Sanggu Medical Robot
- Chengdu Tepu Biotech
- Zhuhai DR MEDICAL Instruments
- RobotAnno
- BIOQINGLAM
- yao.care



Home Appliance

- Midea
- Gree
- Galanz
- Chigo
- Canbo
- TCL
- Panasonic
- Xinfeng Electrical
- Wanbol Inteligent Power Technology
- Chuangdi Home Appliance
- GUANGDONG LONGDE GROUP
- Hisense Home Appliances
- Xinbao Electrical Appliances
- GUANGLeng HUAXU Refrigeration and AIR Conditioning

Food and beverage

- Tingyi (Cayman Islands) Holding Corp
- WENS FOODSTUFF GROUP
- Lee Kum Kee
- China Resources C'estbon Beverage
- Hepu Perfuming Garden Food
- Ganten
- McDonald's
- Eastroc Beverage
- Dali Foods
- HHTG
- A&W Food Service
- Foshan Nanhai Super Star Food
- Guangzhou Zhengliang Beverage
- Sichuan Maitian Jiayuan Food
- Fuzhou Xinhui Food
- Yihai Kerry
- H&H
- Jia Duo Bao

Packaging and printing

- Tetra Pak China
- YUTO TECH
- HXPP
- Shenzhen Jinjia Group
- MYS
- Shanying International Holdings
- Zhe jiang Great Shengda Packaging
- Xian Jun Long Printing
- Shenzhen Beauty Star
- Southern Packaging Group
- Feixinda
- MTL
- Coolmay
- Tech-Long
- INKBANK
- Detpak Paper Packaging
- OJI Packaging
- SHANTOU LONGHUA PACKING
- Dongguan Qiangli Electromechanical Equipment
- CymMetrik (Shenzhen) Printing
- Hezhou SuYou Packing
- Paxar Packaging
- Essel Propack
- Avery Dennison

Petroleum and Industrial Chemicals

- Sinopec
- CNOOC
- FAKKT
- Totalenergies
- Klüber Lubrication
- Tinci Materials
- Vontron Technology
- Tsaker New Energy Tech
- Eternal Materials
- Kao Chemicals
- Guo Du Chemical
- Bluemoon
- Covestro AG
- Merck KGaA

Other

- Bandai
- Xtep International Holdings
- Monforts Fong's Textile
- Shenzhen Zhaowen Textile
- IKEA
- Guangdong Esquel Textiles
- ZHONG Shan YIDA Apparel & Clothing



Exhibitor Testimonials

Beckhoff Automation China Company Ltd.



SCIIF 2025 has been a great success. As a globally renowned foreign-owned automation enterprise, Beckhoff remains committed to exploring cutting-edge technologies and driving product innovation. This exhibition has been highly rewarding for us, serving as an efficient communication bridge that enabled us to precisely align with market demands. The event attracted a large gathering of professional visitors, who showed a keen interest in Beckhoff's AI-integrated high-efficiency automation solutions and intelligent magnetic levitation conveyor systems. We were deeply impressed by the exhibition's strong influence and outstanding outcomes, while witnessing robust demand for advanced technologies in sectors such as semiconductors, electronic information, and new energy vehicles. This further reinforced our confidence in South China as a manufacturing hub. Beckhoff looks forward to continuing leveraging this premium platform to collaborate with industry partners and drive the growth of the automation sector.



Festo (China) Ltd.



The South China International Industry Fair 2025 (SCIIF 2025) proved highly fruitful for Festo. Festo presented its pioneering automation products and one-stop solutions. The debut of its edge computing controller CEPE garnered enthusiastic responses, with its Industry 4.0-compatible intelligent features earning high acclaim. This success further solidifies Festo's commitment to deepening its presence in the South China market and advancing the transformation and upgrading of intelligent manufacturing.

Omron Industrial Automation (China) Co., Ltd.



Omron Automation made its debut at SCIIF, leveraging the highly-recognized platform to present its latest and most advanced technologies and solutions. By harnessing cutting-edge AI and digital technologies, Omron provided efficient solutions to upgrade South China's manufacturing sector, injecting fresh momentum into industrial development. The passion and vitality of visitors from South China left a strong impression on Omron representatives. During in-depth discussions, customers noted that the company's technological innovations and industry insights offered new perspectives for their own intelligent upgrading. With the exhibition marking a new and critical step for Omron, the company is confident in collaborating with customers and partners to drive high-quality development in manufacturing and jointly shape an innovative future.

Yaskawa Electric



Compared to previous editions held in Dongguan, this year's SCIIF in Shenzhen saw significant improvements in scale, visitor traffic, and audience expertise. The event's eight themed exhibition areas precisely covered the industrial chain, drawing numerous professional visitors. This provided an efficient platform for Yaskawa to showcase its products and technologies while identifying potential customers, effectively supporting the company's expansion in the South China market.

Buyers' Comments

Shenzhen Xiaomi Communications Technology Co., Ltd.

We would like to sincerely thank the organizer—Hannover Milano Fairs Shanghai Ltd. for their kind invitation and comprehensive support throughout the event! For this exhibition, we specially organized a delegation of 38 R&D engineers to attend and exchange ideas on topics covering core areas such as smart hardware development, automated production, and AIoT technology, and achieved fruitful results. As an innovative enterprise in the smart hardware field, our engineering team focused on investigating cutting-edge technologies including industrial robots, intelligent detection, and precision manufacturing, and engaged in in-depth discussions with multiple high-quality suppliers on topics like mass production optimization and automated assembly of smart equipment. Through the exhibition, we conducted thorough exchanges with several industry-leading suppliers regarding key technologies such as 5G communication modules, intelligent sensors, and high-precision machining, discovering multiple technical solutions applicable to our new generation of smart equipment.

We are grateful to the organizers for creating such a professional communication platform that provides valuable opportunities for technological innovation and industrial chain collaboration in the sector. We look forward to future cooperation with more excellent suppliers to jointly promote technological advancement in the intelligent manufacturing industry. Wish the Integrated Automation, Motion & Drives (IAMD) SHENZHEN continued expansion in scale and growing influence!



Flextronics Manufacturing (Zhuhai) Co., Ltd.

We sincerely appreciate the warm and thoughtful services provided by Hannover Milano Fairs Shanghai Ltd. during the South China International Industry Fair 2025 (SCIIF 2025)!

We organized a delegation of 50 colleagues from our R&D, project procurement, and equipment engineering departments to attend the exhibition in Shenzhen. Stepping into the grand exhibition halls, we were immediately stunned by the innovation outcomes of Industry 4.0. During the visit, our team explored a vast array of global-leading automated production lines, precision machining equipment, intelligent robots, and cutting-edge industrial IoT solutions. We observed high-efficiency smart equipment up close and engaged in enthusiastic discussions with technical experts about their underlying logic and application scenarios.

These tangible "key & core technologies" have brought direct benefits to our company: broadening our technical selection horizons, accurately identifying potential compatible equipment, and providing practical reference solutions and supplier resources for production line automation upgrades, process optimization, cost reduction and efficiency improvement—all accelerating our intelligent manufacturing transformation. On a personal level, this experience represented a cognitive leap—the effect of firsthand experience far surpassed that of report descriptions, and the efficiency and precision seen by us with our own eyes provided concrete benchmarks for our daily work, thereby significantly enhancing our understanding of cutting-edge technologies and imagination of their applications.

We hope the SCIIF continues to grow and becomes one of the benchmarks of the industry, driving the rapid development of China's manufacturing industry!



Media Promotion



Industrial and social media
160+



TikTok and Video Channel
view counts exceed
12,100+ annually



Amount of WeChat reading
48,400+ per post



Internet exposure
rate 643,400+
per time



Amount of We-media reading
274,200 per post



eDM coverage
1,383,660+ buyers
and professional audiences