



South China International Industry Fair

June 4-6, 2025

Shenzhen World Exhibition & Convention Center

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After-Show Report



Concurrent Exhibitions



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东浩兰生会展（深圳）有限公司

深圳东浩兰生惠智展览有限公司

SCIIF 2025 Successfully Concludes

With Three Major Upgrades Outlining a New Blueprint for Intelligent Manufacturing

Expanded Scale: An Ecological Matrix Covering the Whole Industrial Chain Takes Shape

As a flagship exhibition co-branded by HANNOVER MESSE and China International Industry Fair (CIIF), the three-day South China International Industry Fair 2025 (SCIIF) concluded successfully on June 6 at Shenzhen International Convention and Exhibition Center (Bao'an New Hall). Under the theme of "Sharing an Intelligent Future Led by Industry," the exhibition achieved major advancements in scale, lineup, and influence, establishing a comprehensive display system spanning from core components to end-product manufacturing. With over **100,000** square meters of exhibition area across five halls, the event attracted more than **1,200** exhibitors showcasing their strengths for the South China market.

SCIIF 2025 welcomed **107,222** professional visitors, reflecting a robust demand for cutting-edge technologies in sectors such as electronic information, high-end manufacturing, and new energy vehicles. From German Industry 4.0 solutions to local innovations, Shenzhen is leveraging the exhibition as a platform to continuously mobilize and attract global innovation resources.



Technological Breakthroughs: New Product Launches Create a Sensation

SCIIF 2025 witnessed multiple waves of new product releases, showcasing the global industrial market's continued optimism about South China as a manufacturing hub. At this year's event, advanced sensors and machine vision systems have endowed intelligent equipment with "sharp eyes" and "dexterous hands," ensuring precision and reliability in manufacturing processes. Ultrafast laser precision machining, high-power fiber cutting, and intelligent welding technologies have injected "precision genes" and "innovative momentum" into intelligent equipment, achieving micrometer-level control in machining operations. Industrial Internet solutions have covered the entire factory lifecycle, enabling equipment connectivity, transparent production management. Optimized intelligent decision-making and intelligent flexible automatic production line solutions have drawn significant attention by meeting the demand for diverse, small-batch flexible manufacturing and vividly demonstrating viable pathways for low-carbon transformation in the industry.

Business Synergy: Bridging Industries Through Exhibition

The exhibition is not only a platform for showcasing technologies but also an efficient bridge for business matchmaking. SCIIF 2025 established a dual platform combining "technology display + targeted matching," helping companies grasp pain points in market demand and efficiently foster collaborations through supporting activities such as sourcing and supply matchmaking meetings and technical exchange conferences. Numerous exhibitors highly praised the tangible outcomes of the exhibition.

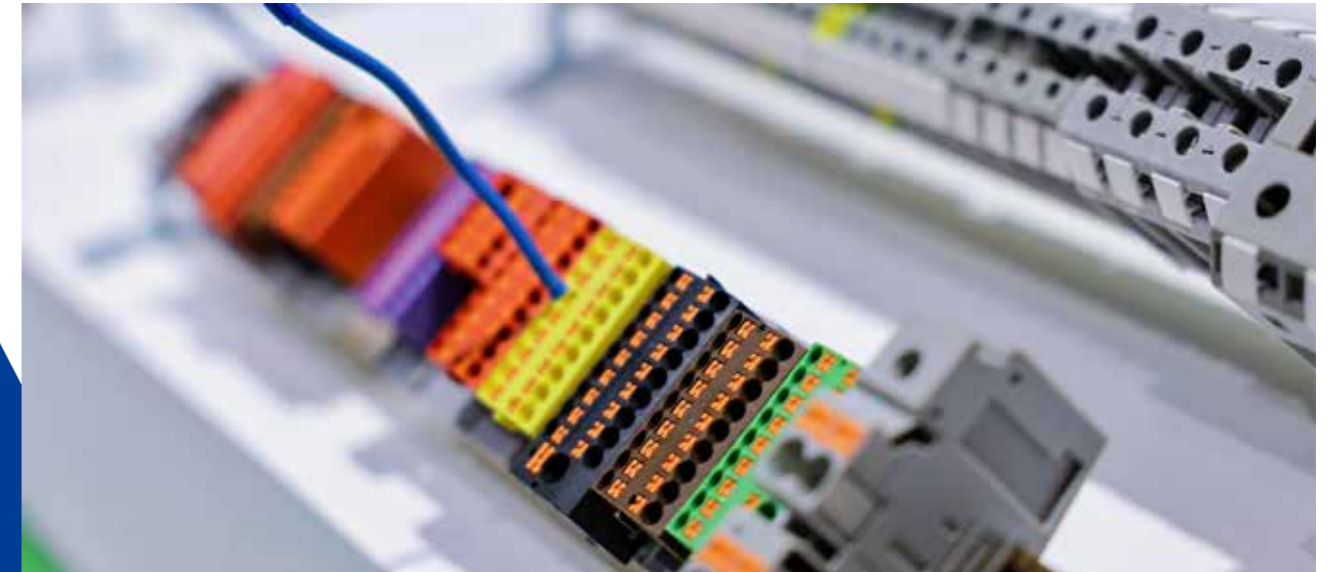
Policy Empowerment: Accelerating the Construction of a Whole-Industrial-Chain Ecosystem

The nearly 30 high-level and in-depth professional forums and conferences held concurrently with SCIIF 2025 complemented the display of innovative achievements, attracting deep participation from industry leaders, technical experts, scholars, and policymakers. These events provided profound insights into the future trajectory of industrial development, fully demonstrating South China's leading role as both a hub for advanced manufacturing and a cradle of innovation both in China and on the global stage.

Exhibitor Testimonials

Beckhoff Automation China Company Ltd.

SCIIF 2025 has been a great success. As a globally renowned foreign-owned automation enterprise, Beckhoff remains committed to exploring cutting-edge technologies and driving product innovation. This exhibition has been highly rewarding for us, serving as an efficient communication bridge that enabled us to precisely align with market demands. The event attracted a large gathering of professional visitors, who showed a keen interest in Beckhoff's AI-integrated high-efficiency automation solutions and intelligent magnetic levitation conveyor systems. We were deeply impressed by the exhibition's strong influence and outstanding outcomes, while witnessing robust demand for advanced technologies in sectors such as semiconductors, electronic information, and new energy vehicles. This further reinforced our confidence in South China as a manufacturing hub. Beckhoff looks forward to continuing leveraging this premium platform to collaborate with industry partners and drive the growth of the automation sector.



Festo (China) Ltd.

The South China International Industry Fair 2025 (SCIIF 2025) proved highly fruitful for Festo. With a grand scale spanning over 100,000 square meters, the exhibition brought together more than 1,200 top global enterprises and attracted over 100,000 professional visitors, providing Festo with an exceptional platform for showcasing its innovative products and solutions. Aligned with the theme of "Electrification, Digitalization, and Sustainability," Festo presented its pioneering automation products and one-stop solutions. The debut of its edge computing controller CEPE garnered enthusiastic responses, with its Industry 4.0-compatible intelligent features earning high acclaim. This success further solidifies Festo's commitment to deepening its presence in the South China market and advancing the transformation and upgrading of intelligent manufacturing.

Yaskawa Electric

Compared to previous editions held in Dongguan, this year's SCIIF in Shenzhen saw significant improvements in scale, visitor traffic, and audience expertise. The event's eight themed exhibition areas precisely covered the industrial chain, drawing numerous professional visitors. This provided an efficient platform for Yaskawa to showcase its products and technologies while identifying potential customers, effectively supporting the company's expansion in the South China market.



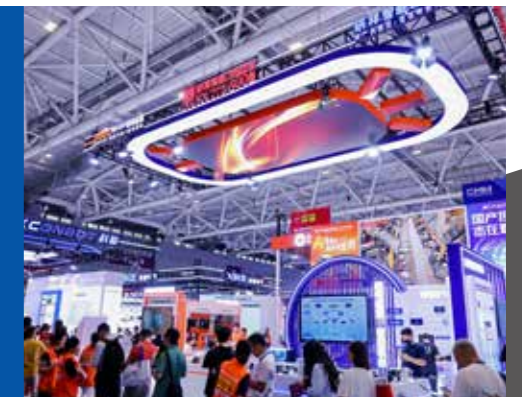
Omron Industrial Automation (China) Co., Ltd.

Omron Automation made its debut at SCIIF, leveraging the highly-recognized platform to present its latest and most advanced technologies and solutions. By harnessing cutting-edge AI and digital technologies, Omron provided efficient solutions to upgrade South China's manufacturing sector, injecting fresh momentum into industrial development. The passion and vitality of visitors from South China left a strong impression on Omron representatives. During in-depth discussions, customers noted that the company's technological innovations and industry insights offered new perspectives for their own intelligent upgrading. With the exhibition marking a new and critical step for Omron, the company is confident in collaborating with customers and partners to drive high-quality development in manufacturing and jointly shape an innovative future.



EVOC Group

EVOC Intelligent Technology and EVOC Regem Marr, subsidiaries of EVOC Group, made a notable appearance at the SCIIF 2025, showcasing their latest achievements and solutions in industrial Internet, edge computing, industrial computers, visual inspection, and industrial code reading. With self-developed core technologies and highly customizable capabilities, EVOC provides a solid domestic technology foundation for the intelligent transformation of South China's manufacturing sector. At the site, customers recognized EVOC's product strength, industry expertise, and localized service capabilities, affirming its ability to address practical pain points and support domestic substitution and intelligent upgrades. This exhibition marked a key step in EVOC's commitment to "Intelligent Manufacturing in China." The company is eager to collaborate with customers and partners to drive the intelligent development of China's industrial sector.



ATOMETRICS

ATOMETRICS is a domestically developed brand specializing in high-precision measurement solutions. Making its second appearance at the SCIIF this year, the company debuted globally for the first time: the one-click image dimension measurement system (FM series), the super large depth of field digital microscope (AH series), and a variety of laser displacement sensors. These innovations earned widespread acclaim from professional visitors. The SCIIF attracted a highly targeted audience, with a large number of them with needs in visual inspection. ATOMETRICS looks forward to engaging with more relevant customers in the future.

Qianjiang Robot

Qianjiang Robot made another impressive appearance at the South China International Industry Fair (SCIIF), showcasing its cutting-edge industrial robot technologies and their intelligent and innovative applications. We were deeply impressed by the enthusiasm and pragmatic spirit of our peers in South China's manufacturing industry during the exhibition held in Shenzhen this year. During the event, through in-depth dialogues, we gained precise insights into the urgent demand for intelligent upgrading in the South China market and the core pain points of localized applications, which provided invaluable market references for our subsequent product iterations and solution optimizations. The interactions also allowed us to fully appreciate the unwavering determination and vibrant energy of South China's manufacturing sector in embracing intelligent transformation. Seizing this opportunity, Qianjiang Robot will continue to increase its technical investment and service support in the South China region, joining hands with local customers and partners to jointly write a new chapter in the high-quality development of China's intelligent manufacturing!

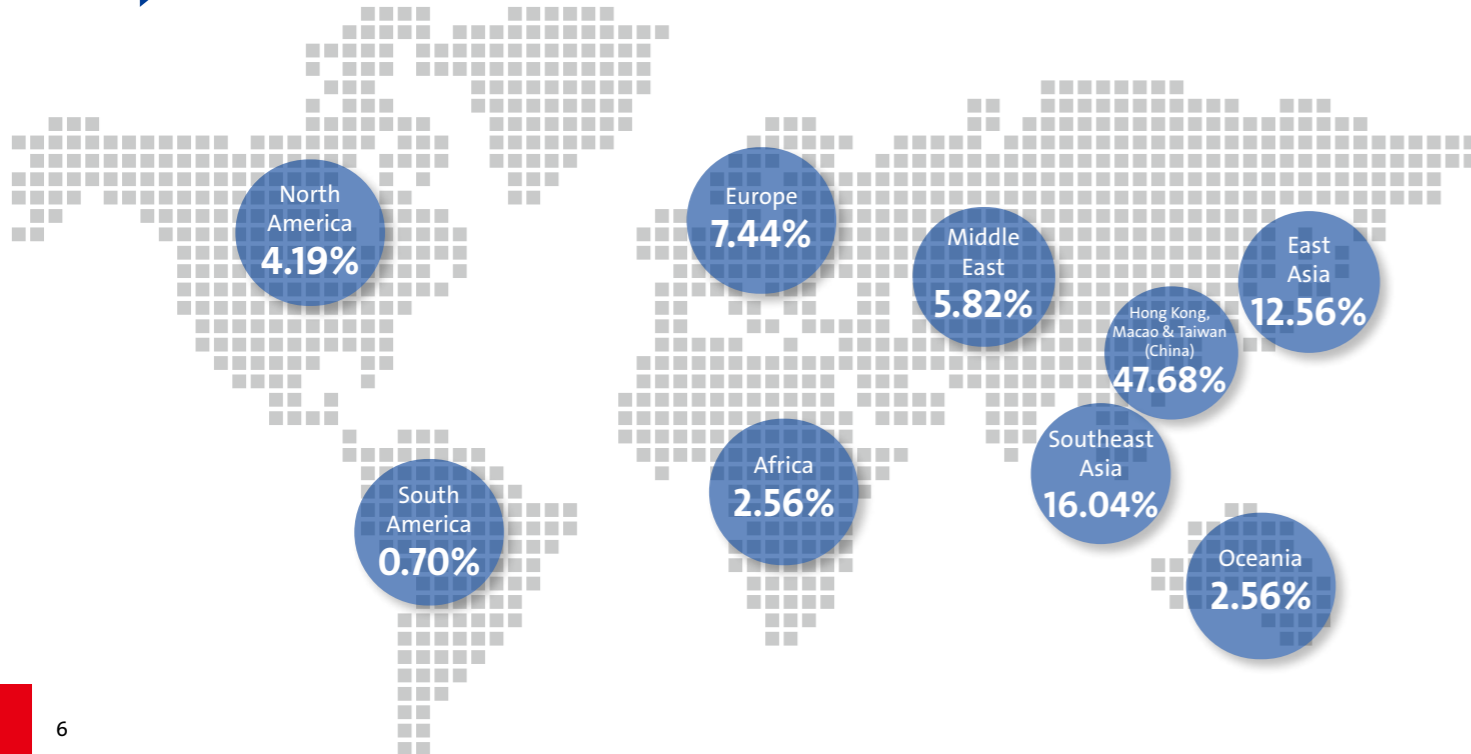


Visitors Analysis



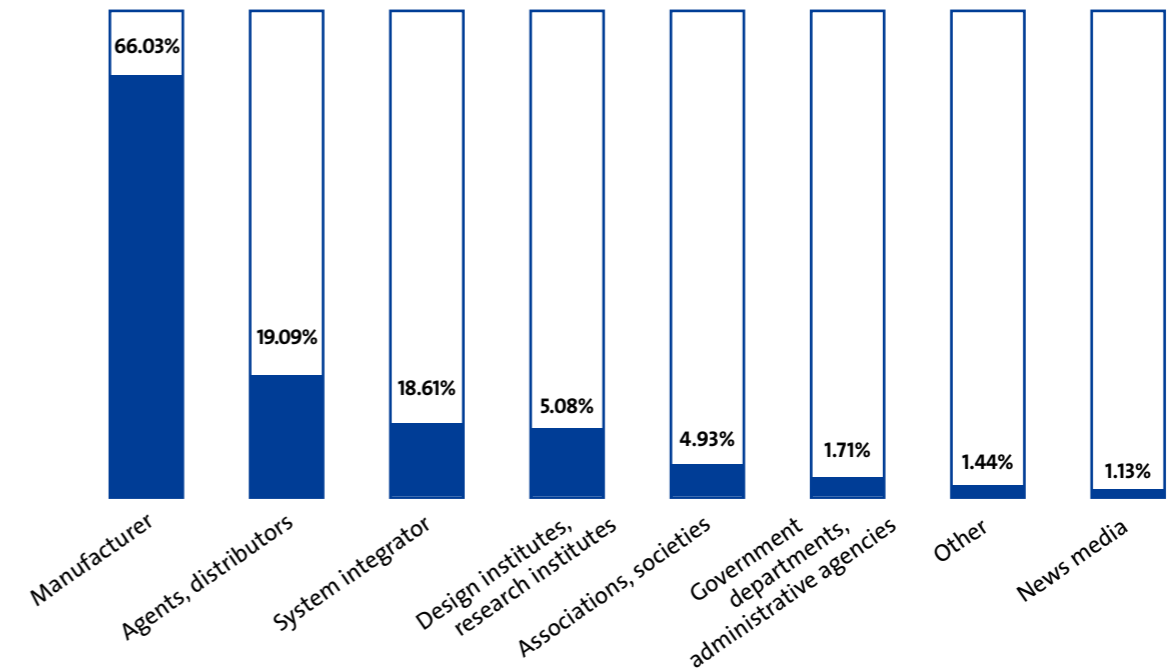
The three-day show has attracted **107,222** professional buyers. Domestic visitors are from **31** provinces/directly-controlled municipalities, with those from Southern China accounting for **82.25%**

Overseas Visitor Distribution at SCIIF 2025

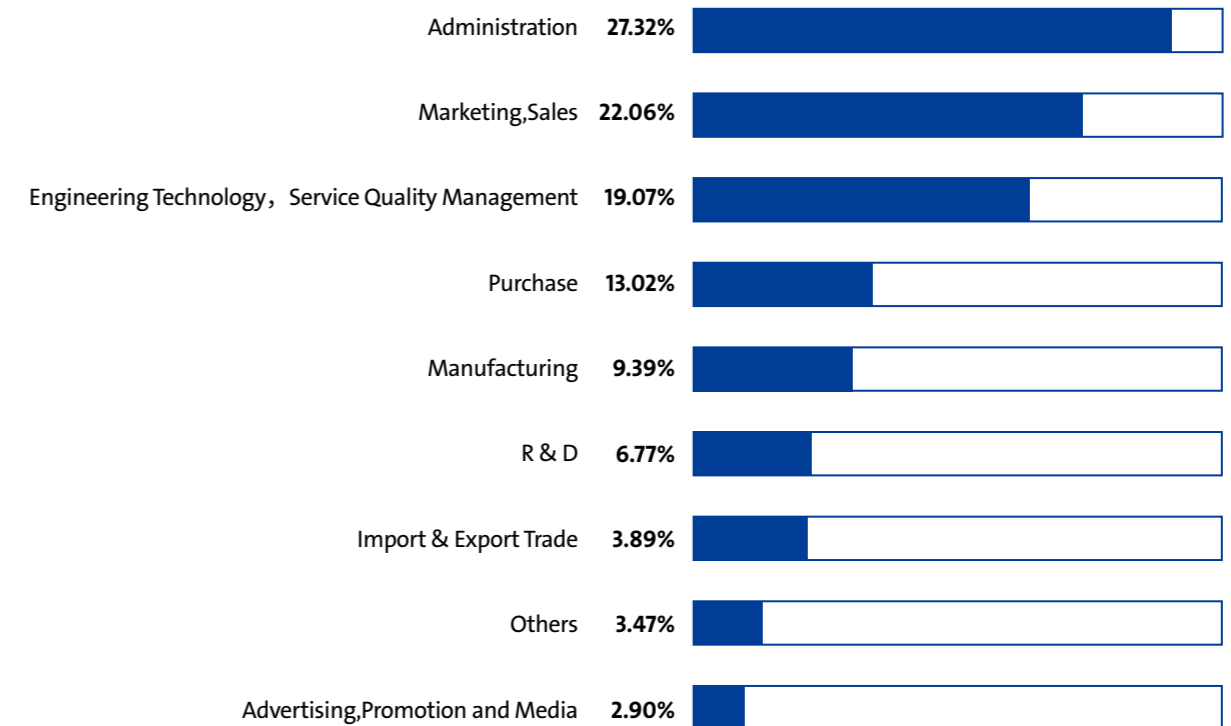


Visitors Analysis

Organization Type

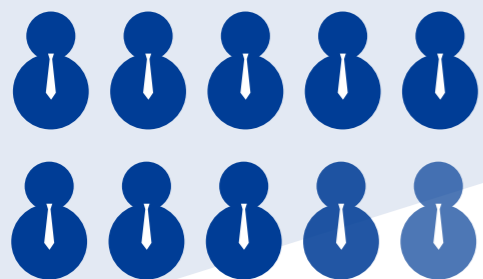


Visitors' Main Job Functions



*The percentage is analyzed on the basis of the number of people who answered this question. Part of the visitors made multiple choices, and thus the total percentage exceeds 100%.

Visitor's Purchasing Authority



87%

Professional buyers with purchase recommendation rights and final decision-making rights make up 87%

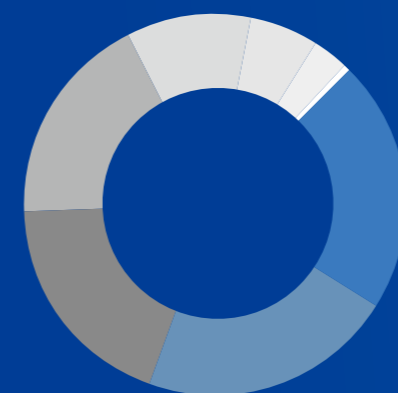


Visitors' Industrial Areas

Instrumentation Manufacturing	30.65%	Packaging & Printing	3.27%
General machinery and manufacturing	29.66%	Food & Beverage	2.67%
Computer hardware and software/IT/ electronics	18.23%	Biopharmaceuticals	2.57%
Metal Products	17.36%	Petrochemicals	2.29%
Other	12.22%	Textile / clothing	2.02%
New Energy Technology	10.42%	Energy saving equipment and service	2.01%
Software & Information Technology	10.29%	Associations, societies	1.79%
Automobile Manufacturing	9.14%	Smelting & Rolling Processing	1.38%
Shipbuilding, Aerospace, Railway	4.06%	R & D	1.34%
Rubber & Plastic Products	3.84%		

*The percentage is analyzed on the basis of the number of people who answered this question. Part of the visitors made multiple choices, and thus the total percentage exceeds 100%.

Visitor Feedback



purchase place an order	35.68%
Contact Existing Supplier and Distributors	34.39%
To get an overview of the market	29.04%
To find specific, new solutions and innovations	28.09%
To find potential suppliers	17.63%
Attend forum/conference	11.37%
others	5.35%
Evaluate Next years' attendance	4.82%

*The percentage is analyzed on the basis of the number of people who answered this question. Part of the visitors made multiple choices, and thus the total percentage exceeds 100%.

New energy technology

- CATL
- BYD Global/FinDreams Battery
- Sunwoda
- COSMX
- BTR
- Desay Battery
- HD Glabat Battery
- GuiZhou Density Battery
- Highpower
- Felicity Solar
- Sungrow Power Supply
- Jinko Solar
- Gaojing Solar
- DRINDA
- FuelCellChina
- QingGang New Energy
- Wuhan HydraV Fuel Cell Tech
- Guangdong Guohong Hydrogen Power
- INFYPOWER
- Guangzhou Tedian New Energy
- KSTAR
- Huawei Digital Power
- Dongguan Chao BA Batteries
- TGBC
- Woer New Energy
- CENS

Semiconductor

- NVIDIA
- HiSilicon
- NAURA
- AMEC
- Piotech Inc
- Nexperia
- STMicroelectronics
- Vastai Technologies
- Zbit Semiconductor
- ASMADE
- NeuSemi Group Company Limited
- SIDEA
- Huaxin Semiconductor Technology
- ZORRUN
- Poncan Semiconductor
- Gainsil Semiconductor Technology
- GAINCIL
- ChipSemi
- ASMC

Automobile Manufacturing

- BYD Auto
- GTMC
- GWM
- Li Auto
- GAC Trumpchi
- Xpeng
- FAW-Volkswagen
- SGMW
- Dongfeng Honda Auto Parts
- KLM
- CATARC
- CRAT
- NIO
- DONG Guan YOKOWO CAR Components
- Aisin Anqing Automotive Parts
- TOYO SEAT
- Autoliv
- JLAF
- TAYO Motorcycle

Electronics Manufacturing & Computer, Communications, Consumer Electronics)

- Apple
- Huawei
- OPPO
- Xiaomi
- ZTE
- Hikvision
- GoerTek Inc
- Foxconn
- LUXSHARE-ICT
- Transion
- JWIPC
- Desay SV
- Huaqin Technology
- XFUSION
- EDIFIER
- Lenovo
- Flex Ltd
- Foryou Corporation
- Dongguan Dongju Electronic Technology
- Laird Performance Materials
- LTK Cable
- Ricoh Company
- ZDIT Products
- TOMAO
- ZKTECO
- Vtech
- Nippon Pulse Motor
- Everwin Precision Technology
- Sunlord

Ships, Aerospace, Railway, and Other Transport Equipment Manufacturing

- Manufacturin
- AVIC
- AVIC GA Huanan Aircraft Industry
- AVIC International Beijing Company Limited
- ASINO
- Huntkey
- Aisinochip
- HAWAR
- Tanyun Aerospace Materials
- Zhuhai Xinhuzhijiang Technology
- Shenzhen Hangyu Chuangxin Technology
- AVIONICS INTELLIGENT SYSTEM
- Chongqing Tuohang Technology
- Huizhou Jinghang Intelligent Equipment
- Shenzhen Yuhang Communication Technology
- Shenzhen Lide Shipbuilding Technology
- Shanghai Shangshi Ship Technology
- Guangxi Wuzhou Win Xin Shipbuilding
- Guangxi Ronghua Shipbuilding Technology

Biological and Medical Industry

- Mindray
- Sinopharm
- Weigao Group
- Sinocare
- SCW Medicath
- Klarity Medical & Equipment
- Siyomicro
- HocerMed
- Nobo Medical Technology
- Shenzhen Sanggu Medical Robot
- Chengdu Tepu Biotech
- Zhuhai DR MEDICAL Instruments
- RobotAnno
- BIOQINGLAM
- yao.care

Home Appliance

- Midea
- Gree
- Galanz
- Chigo
- TCL Technology Group Corporation
- Wanbo Intelligent Power Technology
- Canbo
- GUANGDONG LONGDE GROUP
- Panasonic Holdings Corporation
- Xin Feng Electrical
- Chuangdi Home Appliance
- Hisense Home Appliances
- Xinbao Electrical Appliances
- GUANG Leng HUA XU Refrigeration and AIR Conditioning

Food and beverage

- Tingyi (Cayman Islands) Holding Corp
- WENS FOODSTUFF GROUP
- Lee Kum Kee
- China Resources C'estbon Beverage
- Ganten
- McDonald's
- Eastroc Beverage
- Dali Foods
- HHTG
- Hepu Perfuming Garden Food
- A&W Food Service
- Foshan Nanhai Super Star Food
- Guangzhou Zhengliang Beverage
- Sichuan Maitian Jiayuan Food
- Fuzhou Xinhui Food
- Yihai Kerry
- H&H
- Jia Duo Bao

Packaging and printing

- Tetra Pak China
- YUTO TECH
- HXPP
- Shenzhen Jinjia Group
- MYS
- Shanying International Holdings
- Zhe jiang Great Shengda Packaging
- Xian Jun Long Printing
- Shenzhen Beauty Star
- Southern Packaging Group
- Feixinda
- MTL
- SHANTOU LONGHUA PACKING
- INKBANK
- Detpak Paper Packaging
- OJI Packaging
- Dongguan Qiangli Electromechanical Equipment
- Coolmay
- CymMetrik (Shenzhen) Printing
- Hezhou SuYou Packing
- Tech-Long
- Paxar Packaging
- Essel Propack
- Avery Dennison

Petroleum and Industrial Chemicals

- Sinopec
- CNOOC
- FAKKT
- TotaleEnergies
- Klüber Lubrication
- Tinci Materials
- Vontron Technology
- Tsaker New Energy Tech
- Eternal Materials
- Guo Du Chemical
- Covestro AG
- Merck KGaA
- Kao Chemicals
- Bluemoon

Other

- Bandai
- IKEA
- Xtep International Holdings
- Guangdong Esquel Textiles
- Monforts Fong's Textile
- ZHONG Shan YIDA Apparel
- Shenzhen Zhaowen Textile & Clothing

Buyers' Comments



Shenzhen Xiaomi Communications Technology Co., Ltd.

We would like to sincerely thank the organizer—Hannover Milano Fairs Shanghai Ltd. for their kind invitation and comprehensive support throughout the event! For this exhibition, we specially organized a delegation of 38 R&D engineers to attend and exchange ideas on topics covering core areas such as smart hardware development, automated production, and AIoT technology, and achieved fruitful results.

As an innovative enterprise in the smart hardware field, our engineering team focused on investigating cutting-edge technologies including industrial robots, intelligent detection, and precision manufacturing, and engaged in in-depth discussions with multiple high-quality suppliers on topics like mass production optimization and automated assembly of smart equipment. Through the exhibition, we conducted thorough exchanges with several industry-leading suppliers regarding key technologies such as 5G communication modules, intelligent sensors, and high-precision machining, discovering multiple technical solutions applicable to our new generation of smart equipment.

We are grateful to the organizers for creating such a professional communication platform that provides valuable opportunities for technological innovation and industrial chain collaboration in the sector. We look forward to future cooperation with more excellent suppliers to jointly promote technological advancement in the intelligent manufacturing industry. Wish the Integrated Automation, Motion & Drives (IAMD) SHENZHEN continued expansion in scale and growing influence!

Heyuan National High-tech Zone Chamber of Commerce

The Chamber of Commerce was deeply impressed and inspired by our participation in the South China International Industry Fair (SCIIF 2025). The exhibition, with its high-standard and professional layout, has established itself as a hub for innovation and exchange in the industrial sector. Every exhibition area showcased the dynamic power of cutting-edge technologies in the industry.

During our participation, we thoroughly explored core exhibition areas such as the Intelligent Manufacturing Exhibition Area and Industrial Automation Exhibition Area. The precision operations of collaborative robots, the seamless connectivity of industrial Internet platforms, and the innovative eco-friendly industrial practices all vividly demonstrated the transformative momentum of the industry. Our member companies engaged in in-depth discussions with exhibitors, gaining not only advanced technologies and solutions but also clearer directions for transformation and upgrading through exchanges of ideas.

This exhibition served as a valuable learning opportunity, injecting fresh ideas into enterprise development. We sincerely hope to deepen our collaboration with the organizers in the future, jointly helping enterprises grasp industry trends and accelerate their journey toward high-quality development. We also wish the SCIIF continued success in leading industrial innovation!

Flextronics Manufacturing (Zhuhai) Co., Ltd.

We sincerely appreciate the warm and thoughtful services provided by Hannover Milano Fairs Shanghai Ltd. during the South China International Industry Fair 2025 (SCIIF 2025)!

We organized a delegation of 50 colleagues from our R&D, project procurement, and equipment engineering departments to attend the exhibition in Shenzhen. Stepping into the grand exhibition halls, we were immediately stunned by the innovation outcomes of Industry 4.0. During the visit, our team explored a vast array of global-leading automated production lines, precision machining equipment, intelligent robots, and cutting-edge industrial IoT solutions. We observed high-efficiency smart equipment up close and engaged in enthusiastic discussions with technical experts about their underlying logic and application scenarios.

These tangible "key & core technologies" have brought direct benefits to our company: broadening our technical selection horizons, accurately identifying potential compatible equipment, and providing practical reference solutions and supplier resources for production line automation upgrades, process optimization, cost reduction and efficiency improvement—all accelerating our intelligent manufacturing transformation. On a personal level, this experience represented a cognitive leap—the effect of firsthand experience far surpassed that of report descriptions, and the efficiency and precision seen by us with our own eyes provided concrete benchmarks for our daily work, thereby significantly enhancing our understanding of cutting-edge technologies and imagination of their applications.

We hope the SCIIF continues to grow and becomes one of the benchmarks of the industry, driving the rapid development of China's manufacturing industry!

Foryou Corporation

Our visit to the South China International Industry Fair 2025 (SCIIF 2025) was extremely rewarding! From AI-powered intelligent production to breakthrough domestic core components in the Robotics Exhibition Area, every technological application showcased at the exhibition directly addressed industry pain points. We gained in-depth knowledge about innovative AI applications in quality inspection and other steps of production, learned about smart factory construction, acquired practical solutions, and even sparked numerous new ideas through cross-departmental exchanges. The exhibition services were professional and efficient with clear guidance. We particularly appreciate the meticulous organization by Hannover Milano Fairs Shanghai Ltd., which enabled us to efficiently connect with multiple high-quality suppliers. We hereby extend our congratulations to the organizers on the successful conclusion of this year's exhibition, and look forward to attending this grand industrial event again next year!



30+ forums
6,000+ attendees

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Conference and Forum

The nearly 30 high-level and in-depth professional forums and conferences held concurrently with SCIIF 2025 complemented the display of innovative achievements, attracting deep participation from industry leaders, technical experts, scholars, and policymakers. These events provided profound insights into the future trajectory of industrial development, fully demonstrating South China's leading role as both a hub for advanced manufacturing and a cradle of innovation both in China and on the global stage.



Partial List of Conference Events:

- Vision of the Future: Machine Vision Empowered by AI Ushers in a New Era of Industry 4.0
- Humanoid Robots and Embodied Intelligence Empowering Industries
- Efficient Factory Planning: Hardware & Software Solutions
- AI Empowerment, Intelligent Control Innovation: AI-Driven Industrial Automation & Software Technology Exchange
- 2025 South China Test and Measurement Industry Conference
- 2025 China Intelligent Manufacturing Development Forum: Smart Greater Bay Area · Eco-friendly Win-Win Cooperation—Greater Bay Area Intelligent Manufacturing Summit
- (The Fourteenth) Global Automation & Manufacturing Summit China 2025
- Seminar on PLC open Technology and Smart Manufacturing
- "Independent Supply Chains: Reshaping the Rise of Chinese Entrepreneurship" Main Forum & Intelligent Manufacturing Technological Innovation Project Roadshow
- AI-Powered Innovative Manufacturing—Forum on Deeply Empowering High-Quality Development of Manufacturing Industry with AI
- 2025 South China International Machine Vision Exhibition & CSIG Industrial Vision Large Model and Intelligent Detection Frontier Forum
- Embodied Intelligence: Driving Future Intelligent Manufacturing Applications
- OPC UA Technology Empowering Intelligent Manufacturing & Industrial Connectivity
- Guangdong-Hong Kong-Macao Greater Bay Area Graduate Optoelectronic Industry-Academia-Research Forum & Sub-forum of 12th Postgraduate Academic Forum of Shenzhen University
- The 21st IMCA Forum and the 2025 South China Intelligence Internet New Energy Automobile Technology Conference
- 2025 Robot Industry Trend Forum: Collaborative Innovation · Human-Robot Integration—Robots Empowering Global Intelligent Manufacturing
- "Technology Integration & Practical Innovation" 2025 PROFINET Technology Seminar (Shenzhen)
- Innovation & IP Protection in Laser & Photonics Technology: Strategies in Global Competition
- 2025 South China International Industry Fair & HAIZOL Matchmaking Meeting between Procurement and Suppliers
- Guangdong-Hong Kong-Macao Greater Bay Area Graduate Optoelectronic Industry-Academia-Research Forum & Sub-forum of 12th Postgraduate Academic Forum of Shenzhen University

Media Promotion

Social Media

A total of 82 mass and professional media outlets from across the country conducted on-site reporting, including: Shenzhen TV Station, Shenzhen Bao'an Channel, China News Service, Southern Daily, Southern Metropolis Daily, Shenzhen Radio, Shenzhen Special Zone Daily, Shenzhen Evening News, Shenzhen Commercial Daily, Shenzhen Daily Sunshine, Sznews.cn, Bao'an Daily, Hong Kong Commercial Daily, Ta Kung Pao and Wen Wei Po (Hong Kong), Sina Finance, GD.QQ.com, China.com.cn, among other central and mainstream media outlets, providing comprehensive multi-dimensional coverage of the event.

Industrial Media

The exhibition also attracted the reporting by over 80 industry media outlets, including China Industrial Control Net, Gkong.com, Ringier Trade Media, MM MaschinenMarkt, Zhibo Digital Information Technology, Zgzlink.com, Ilinki.net, HAIZOL, Vision Systems Design, AI in Manufacturing, Ulink Media, CA168, CA800, Measurement & Control Technology, Chinese Industry & Economy, Control Engineering Asia, Transducer and Microsystem Technologies, ElecFans.com, Ofweek, Automation Information, Automation & Instrumentation, Mechatronics Technology at Home and Abroad, Skjcs.com, China Machine Press, Dhgate.com, Pszh.com, Hqew.com, Gkzj.net, Ichunt.com, etc.

Social Media



Outdoor Promotion



Online Promotion



Media Promotion

Industrial and social media
160+

Amount of We-media reading
48,400 per post

Amount of We-media reading
274,000 per post

Tiktok and Video Channel view counts exceed
12,100+ annually

Internet exposure rate
643,400+ per time

eDM coverage
1,383,660+ buyers and professional audiences



Deutsche Messe



FIERA MILANO

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